

# Value Averaging Internet Strategy

Build a financially secure future with a solid investment portfolio

## PORTFOLIO STRATEGY AND OBJECTIVE

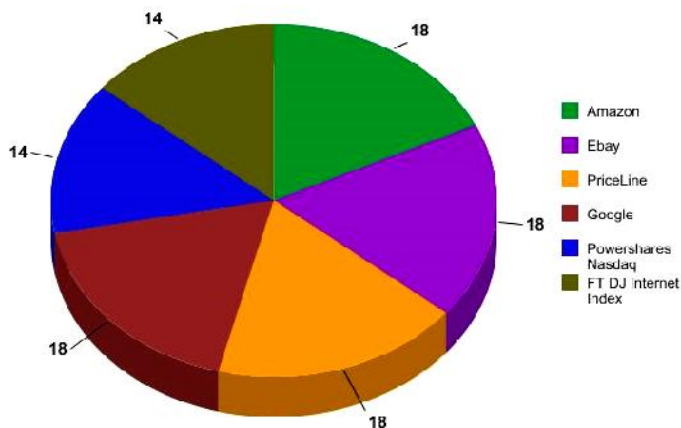
**TARGET RETURN: 15%**

The **Value Averaging Internet Strategy** seeks to apply the *Value Averaging* investment methodology to the largest companies primarily engaged in the internet industry. This **model portfolio** is designed for investors seeking aggressive capital growth with significant volatility. Investment trades are done on a monthly basis.

### MODEL PORTFOLIO HOLDINGS

1. PCLN - Price Line
2. EBAY - Ebay
3. GOOG - Google
4. AMZN - Amazon
5. QQQ - Powershares Nasdaq ETF
6. FDN - First Trust DJ Internet Index ETF

Asset Allocation



### PORTFOLIO FRAMEWORK

1. Determine Portfolio Objective and Model
2. Identify the Market Sectors to invest in
3. Identify Securities for Portfolio
4. Determine Asset Allocation and Weight Portfolio to Maximize Returns and Yield
5. Back-test using the Value Averaging Methodology
6. Use Value Averaging to implement the trading plan
7. Monitor and adjust to meet Portfolio Objective

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### WHY FOLLOW THIS MODEL?

1. Easy to Understand
2. Easy to Monitor
3. Simple to implement and change
4. Enables superior returns without excessive risk
5. Responsive to changing market conditions
6. Customizable to individual investing styles
7. Target sectors enhance portfolio returns and reduce portfolio risk

### HOW THIS FUND WORKS

Portfolio restricted to maximum of 9 sectors and 16 securities

Each security must have at least 3 years of history

Each security back tested using Value Averaging investment strategy

Target sectors provide high return potential and provide portfolio diversification

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